



**Telamon Corporation**

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Suzanne M. Orozco  
Executive Director

May 4, 2015

RE: Eddie Williams and Telamon Corporation – a huge success!

We hired Eddie to provide training and a keynote at Telamon's 50<sup>th</sup> Anniversary Corporate Conference in Raleigh on March 10, 2015. Being such a significant milestone in the Corporation's history, we wanted the kickoff event to be as impactful as possible, speaking to the hearts and minds of every staff member in attendance. We needed a speaker who could match the moment – be engaging, thoughtful, and connect with our values and mission. I engaged Eddie based on a glowing recommendation from a trusted colleague and friend.

The first thing that sets Eddie apart from others in the field is his preparation. While the unpredictable February winter weather impeded his travel, it did not keep him from connecting and spending an hour on a scheduled planning call, when he could have easily postponed. As an event planner, I appreciate that Eddie helped us keep the event on track and on budget.

Eddie arrived in Raleigh a day prior to his scheduled first event – at 8 a.m.! He spent an entire day with Telamon managers learning about Telamon, our core values, our issues, our concerns. By the end, he had a working knowledge of Telamon that he could take to the stage the next day.

The topic of Eddie's keynote the next day was the *Essentials of Success*. He shared his observations on what proven success looks like, and how to channel the best efforts of everyone in the organization toward the fulfillment of the mission. He incorporated our recent milestones, issues and challenges while shared compelling moments from his life journey to help spark the creativity and imagination, as well as the drive and commitment, of everyone in the room. Later, he provided two great, well-received trainings on time management, and Outlook as a productivity tool to round out the day. The feedback coming from our evaluations was unmatched, proving it was a great investment to have Eddie share his experiences and insights at our conference.

I recommend Eddie Williams as a trainer and keynoter for organizations that want to inspire their people to achieve personal success while maximizing the organization's impact.

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