



Michael J. Coles College of Business
Management & Entrepreneurship Department

March 16, 2012

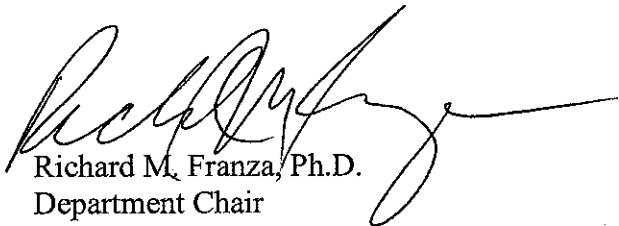
Dear Mr. Williams,

Thank you so much for your rousing and motivational presentation which kicked off Kennesaw State University's Coles College of Business *Student Success Series*. When we began to publicize the event and your talk as, "*a discussion on some of the enduring factors successful people always do, but unsuccessful people don't do,*" we were thrilled by the anticipation exhibited by many of our students. The standing room only audience reinforced the interest in your presentation

Your 75-minute presentation engaged the audience, provided detailed examples, and shared techniques that our students can immediately apply to make a positive difference in their lives. I appreciate your willingness to meet with my colleagues and me in order to tailor your presentation, so it would be consistent with our intent for the Student Success Series initiative; to improve the professionalism of our students.

Your high energy style and ability to effectively present several messages in a brief period, demonstrate your professionalism, dedication, and passion as a speaker. Thanks again for your inspirational words!

Sincerely,



Richard M. Franza, Ph.D.
Department Chair